



# ALAIR

Alabama Association for Institutional Research

*For Approval by Membership at the 2026 ALAIR Annual Business Meeting*

## 2025 ALAIR Annual Business Meeting Minutes

**Date:** Friday, March 14, 2025

**Time:** 12:00 pm-1:15 pm

**Location:** Columbia Southern University, Orange Beach, AL

<b>Present:</b>	President	Preston Robinson (Tuskegee University)
	Vice President/Chair	Jessica Carroll (Alabama Community College System)
	Past President	Ginny Cockerill (Greenville Technical College)
	Treasurer	Tish Worthington (The University of Alabama)
	Secretary	Michelle Tin (The University of Alabama)
	Member-at-Large	Lindsay Hutcherson (Coastal Alabama Community College)
	Member-at-Large	Cherea Schellhase (Columbia Southern University)
	Nominating Committee	Anna Hodges (Coastal Alabama Community College)
	Nominating Committee	Savannah Jones (The University of Alabama at Birmingham)

**Conference Theme:** *Blue Skies Ahead*

---

**Call to order:** After morning sessions and our keynote speaker at the 2025 Alabama Association for Institutional Research (ALAIR) conference, the Annual Business Meeting was called to order by President Preston Robinson at 12:50 pm on Friday, March 14, 2025. Preston introduced the conference executive committee and thanked Vice President and Conference Chair Jessica Carroll for planning a great conference.

**Approval of minutes:** Past secretary Jessica Carroll provided last year's Annual Business Meeting minutes and copies were placed on the tables. After giving members a few minutes to review minutes, Preston asked if there were any changes to the minutes. No changes were suggested, Wendy Broyles made a motion to approve the minutes, Mandy Sessions seconded, and the motion carried.

**Treasurer's report:** Printed copies of the 2025 ALAIR Treasurer's Report were also distributed to the tables before the business meeting started. Treasurer Tish Worthington presented the report to the group. Wendy Boyles motioned to approve the report, Mandy Sessions seconded, and the motion carried.

## **NEW BUSINESS**

**Learning Initiatives:** Preston proposed a focus on institutions that are currently performing research with vendors who have helped sponsor ALAIR conferences, with the theme of “closing the loop.” He mentioned Stillman’s UNCF Unite presentation, as well as Coursedog’s partnerships with UAM, UAH, and Tuskegee University.

**2025 AIR Forum and SAIR Conference:** The annual AIR forum will be held May 25-26 in Orlando, FL. The 2025 SAIR conference will be held September 27-30 in Alexandria, VA. Wendy Broyles encouraged members to apply to present at SAIR.

### **ALAIR Board Elections 2025-2026:**

Ginny introduced the nominating committee, Anna Hodges and Savannah Jones, and presented the slate of officers chosen for the upcoming year.

Preston Robinson will be the Past-President. Jessica Carroll will be President. Jeffrey Guenther from Athens State will be Vice-President. Michelle Tin will remain as Secretary. Jesse Lowe from UAB will take over as Treasurer. Brian McGhee from South Alabama and Mattie Hudson from Wallace State will serve as the nominating committee. The nominees were approved unanimously.

**Conference Recap:** Vice President and Conference Chair Jessica Carroll provided a summary of the conference, giving special thanks to our keynote speaker, Russ Bartlett and the Blue Angels Foundation. Jessica also gave thanks to Coastal Alabama’s culinary institute, Dolphins Down Under, and our platinum level sponsors, Columbia Southern and Instructure. Due to unforeseen events, Instructure was unable to attend the conference in person, but held a virtual session. Sponsors Xitracs and Coursedog were also thanked and invited to return for next year’s conference.

There were 53 attendees from 23 institutions, 21 presenters, 14 sessions, and 1 pre-conference session. Estimated total expenses were around \$12,000 and estimated revenue is \$16,000.

**Awards:** There were no nominations for the Joseph T. Sutton Leadership Award, nor the Sam Lowther Travel Grant this year, and no awards were given.

**Adjournment and Raffle:** Jessica thanked everyone for coming and introduced the raffle prizes: beach towels, beach bags, gift cards, and refreshment kits, as well as small stuffed plush dogs from Coursedog. Preston adjourned the ALAIR 2025 business meeting at 1:17 pm.